



Yr Amaethwr

FARMINGWALES

The publication which keeps our members in touch with Welsh news, policies and interests is Farming Wales. The magazine is published monthly offering members the opportunity to understand more of what NFU Cymru officials and staff are doing behind the scenes to ensure a première agricultural service.



Find out more on how your business would benefit by advertising in Farming Wales by contacting **Bernie Dutton** on **01978 780 625**



WELSH FARMING IN THE MEDIA

Every month NFU Cymru secures positive media coverage on a variety of different platforms to ensure Welsh farming and the issues that matter to members in Wales the most remain in the media spotlight.

Here's the top picks of coverage this month.



Brexit's impact on food prices
NFU Cymru Deputy President John Davies and NFU Cymru Policy Group member Jacob Anthony Brindley are part of a press conference on the impact of Brexit on food prices.

The programme, presented by Tom Iwan, discussed what Brexit means for the Welsh food and drink industry. It was a chance for NFU Cymru to highlight the challenges facing the industry and the support available to help farmers and food businesses.



Welsh Government confirms TB announcements
NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the Welsh Government's TB announcements. The NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the Welsh Government's TB announcements.



SNPR consultation
NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the SNPR consultation. The NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the SNPR consultation.



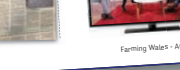
A new domestic agricultural policy
Coverage of NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the new domestic agricultural policy. The NFU Cymru's efforts and staff focused on a variety of platforms to give their reaction to the new domestic agricultural policy.



Wales Woman Farmer of the Year
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AD RATES

DPS	£2000
Back Cover	£1130
Inside Back	£1030
Full page	£850
Half page	£510
Quarter Page	£310
Eighth Page	£185
Classified SCC	£8.50

INSERT RATES

Weight of insert	Wales	Wales & England*
Up to 5g	£60	£45
Up to 10g	£70	£55
Up to 15g	£80	£65
Up to 20g	£90	£75
Up to 25g	£100	£85
Up to 30g	£110	£95
Up to 35g	£120	£105
Up to 40g	£130	£115

Minimum fee for inserts: £600

*Farming Wales and British Farming & Grower combined

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AD DIMENSIONS & SPECIFICATIONS

Double page spread

Type: 263mm (h) x 396mm (w)

Trim: 297mm (h) x 420mm (w)

Bleed: 303mm (h) x 426mm (w)

Full page

Type: 263mm (h) x 181mm (w)

Trim: 297mm (h) x 210mm (w)

Bleed: 303mm (h) x 216mm (w)

Half page Horizontal

129mm (h) x 181mm (w)

Half Page Vertical

263mm (h) x 88mm (w)

Quarter page Horizontal

62mm (h) x 181mm (w)

Quarter Page Vertical

129mm (h) x 88mm (w)

Eighth page

62mm (h) x 88mm (w)

Acceptable Files

PDF, TIFF, JPEG, EPS

– all 320dpi CMYK high resolution formats.

Typefaces, Fonts and Images:

Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

Sending Files

Email: Please email files as attachments to:

nfuw@atgraphicsuk.com

T: 01733 362 700/701

PUBLICATION SCHEDULE & DEADLINES

2019 Issues	Booking Deadline	Copy Deadline	Inserts Deadline	Insert Delivery	With Members
Jan-19	28-Nov-18	03-Dec-18	05-Dec-18	11-Dec-18	22-Dec-18
Feb-19	03-Jan-19	07-Jan-19	09-Jan-19	15-Jan-19	24-Jan-19
Mar-19	30-Jan-19	04-Feb-19	06-Feb-19	12-Feb-19	21-Feb-19
Apr-19	27-Feb-19	04-Mar-19	06-Mar-19	12-Mar-19	21-Mar-19
May-19	03-Apr-19	08-Apr-19	10-Apr-19	16-Apr-19	26-Apr-19
Jun-19	08-May-19	13-May-19	15-May-19	21-May-19	31-May-19
Jul-19	05-Jun-19	10-Jun-19	12-Jun-19	18-Jun-19	27-Jun-19
Aug-19	03-Jul-19	08-Jul-19	09-Jul-19	15-Jul-19	25-Jul-19
Sep-19	07-Aug-19	12-Aug-19	14-Aug-19	20-Aug-19	30-Aug-19
Oct-19	04-Sep-19	09-Sep-19	11-Sep-19	17-Sep-19	26-Sep-19
Nov-19	02-Oct-19	07-Oct-19	09-Oct-19	15-Oct-19	24-Oct-19
Dec-19	30-Oct-19	04-Nov-19	06-Nov-19	12-Nov-19	21-Nov-19
Jan-20	27-Nov-19	02-Dec-19	04-Dec-19	10-Dec-19	20-Dec-19

"I saw how the cows performed off grass in New Zealand and knew that was how I wanted to farm"

Grow plus a huge part in the system

It was a real eye opener to see how the cows performed off grass in New Zealand and knew that was how I wanted to farm. The system is a real eye opener to see how the cows performed off grass in New Zealand and knew that was how I wanted to farm.

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"I think the dairy industry will do OK after Brexit. Two of our major milk buyers are European and they are invested heavily in the UK. They will make it work"

WELSH DAIRY STOCKPERSON OF THE YEAR 2017

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