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INSIDE COVER:	£720
FULL PAGE:	£515
HALF PAGE:	£310
QUARTER PAGE:	£185
EIGHTH PAGE:	£115
CLASSIFIED SCC:	£8.50

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Double page spread

Type: 240mm (h) x 390mm (w)
Trim: 280mm (h) x 420mm (w)
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Full page

Type: 240mm (h) x 175mm (w)
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Half page horizontal

117mm (h) x 175mm (w)

Half page vertical

240mm (h) x 85mm (w)

Quarter page horizontal

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57mm (h) x 85mm (w)

ISSUE	AD BOOKING DEADLINE	COPY DEADLINE	INSERTS BOOKING	INSERTS DELIVERY	WITH MEMBERS FROM
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SUMMER 26	30-Apr-26	06-May-26	07-May-26	11-May-26	26-May-26
AUTUMN 26	30-Jul-26	05-Aug-26	06-Aug-26	10-Aug-26	24-Aug-26
WINTER 26	29-Oct-26	04-Nov-26	05-Nov-26	09-Nov-26	23-Nov-26

email: horticulture@atgraphicsuk.com
tel: 01733 362700/701

FILE DETAILS

PDF, TIFF, JPEG, EPS – all 320dpi CMYK high resolution formats.

Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

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For horticulture and potato members of the NFU

Media Pack 2026



Horticulture

For horticulture and potato members of the NFU

MEDIA INFORMATION

NFU Horticulture has a well-earned reputation as the authoritative publication for the horticulture industry.

Published four times a year it is circulated nationally to the horticultural members of the National Farmers' Union.

These members are the top

professional growers of field vegetables, potatoes, protected crops, ornamentals, plant raisers, soft and top fruits.

As members of the NFU they tend to be the larger, progressive growers.

NFU Horticulture is more than the voice of NFU policy, each issue contains news, views and analysis

across the sector plus interviews with key figures and a balanced insight into the industry.

This publication is an exclusive benefit of membership and provides advertisers with an unparalleled opportunity to reach an exclusive cross section of the entire horticultural market.



It's the only magazine out there that covers the whole potato and edible and ornamental horticulture industry from a growers perspective, and it's current format means it gets passed around and read by several people in the business. It's good to have an informative publication that you can sit down and read, with a cup of tea, away from the computer screen

Guy Poskitt



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THREE THINGS

I can't live without...



Nick Arnt is the general manager of La Serra Ltd, an eight-hectare tomato growing operation that is part of the Evesham Vale Growers group

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10%
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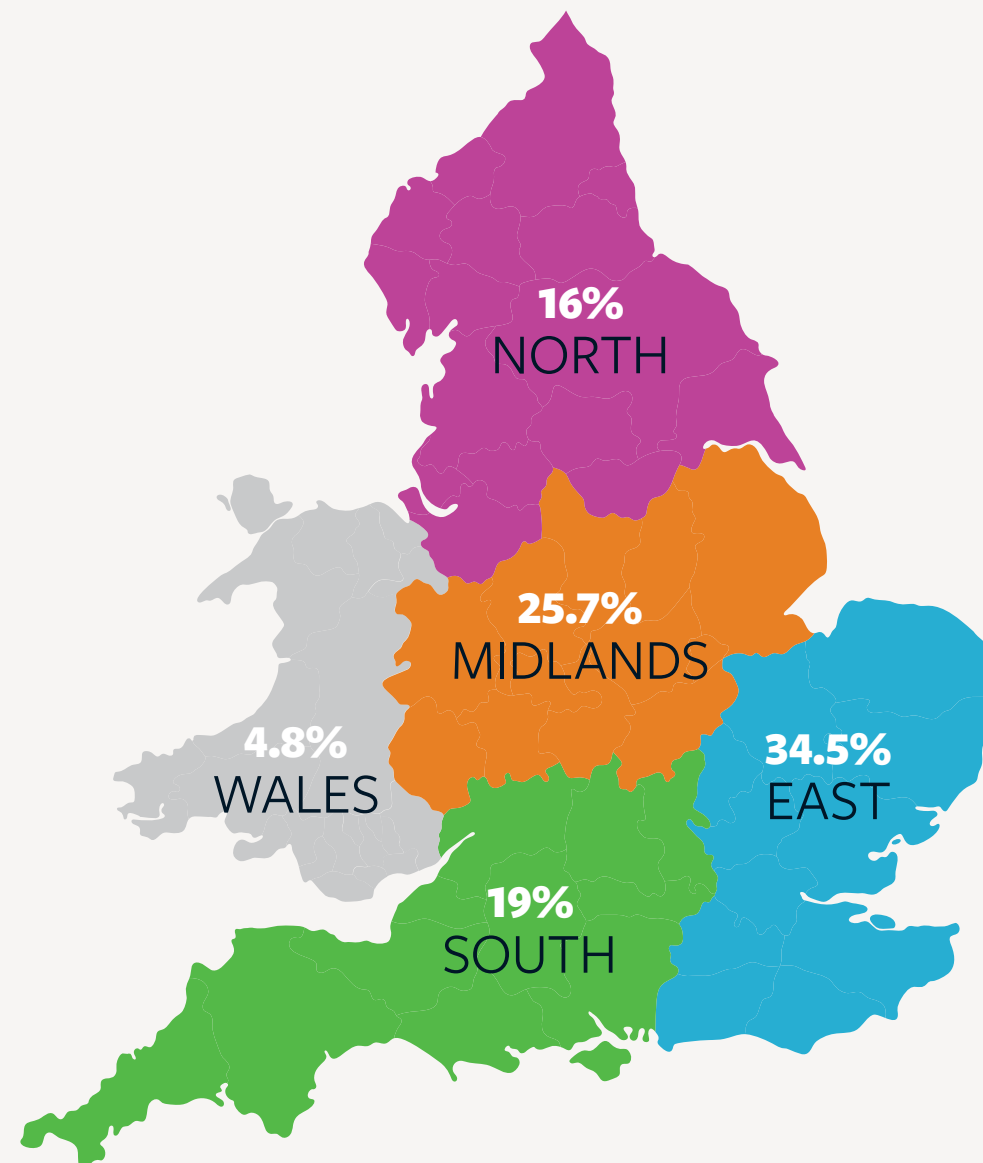
10%
TOP FRUIT



7%
SALAD

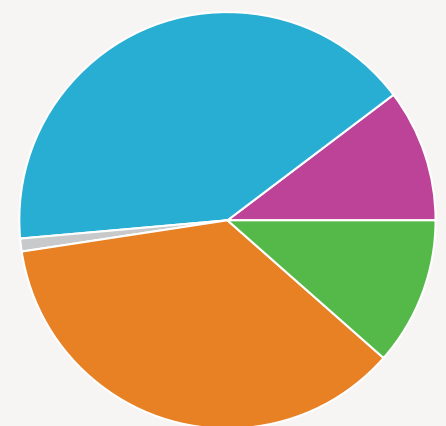
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