

STEP INTO THE NEXT GENERATION OF FARMERS

STUDENTFARMER

The magazine for young farmers

2025



**MEDIA
PACK
2025**

FARMING NEEDS YOU

Published three times a year, #studentfarmer wants agricultural students to know that the NFU is right behind them and that farming is the right choice for their future career. It's all about showing how dynamic and innovative agriculture can be, and showcasing the young people within it along the way.

STUDENTFARMER is delivered to both members and agricultural colleges three times a year in January, April and September, straight to students, considering their next step.

Also published as an e-edition
online at
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Advertise in **STUDENTFARMER**

Call Scott Keyes – 02476 858958 / 07917 909530
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TECHNICAL INFORMATION

Advertisement rates

DPS	£1800
BACK COVER	£1250
INSIDE COVER	£1130
FULL PAGE	£1030
HALF PAGE	£620
QUARTER PAGE	£340
EIGHTH PAGE	£180

Publication schedule 2025

Issue	Ad booking deadline	Ad copy deadline	Distribution to Colleges	With members from
Jan 25	16-Dec-24	19-Dec-24	22-Jan-25	24-Jan-25
April 25	31-Mar-25	03-Apr-25	23-Apr-25	25-Apr-25
Sept 25	22-Aug-25	28-Aug-25	17-Sep-25	19-Sep-25

Ad dimensions and specifications

DOUBLE PAGE SPREAD

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129mm (h) x 181mm (w)

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EIGHTH PAGE

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WHAT KIND OF FARMER DO YOU WANT TO BE?

There are loads of things you can farm – the world is your oyster and each industry is as important as the next. Cut out the poster above and take a picture of yourself with your chosen sector. Don't forget to tweet the picture to @studentfarmer or post on our Facebook wall and we'll share them!