

STEP INTO THE NEXT GENERATION OF FARMERS

# STUDENTFARMER

The magazine for young farmers

2026



Published three times a year, #studentfarmer wants agricultural students to know that the NFU is right behind them and that farming is the right choice for their future career. It's all about showing how dynamic and innovative agriculture can be, and showcasing the young people within it along the way.

STUDENTFARMER is delivered to both members and agricultural colleges three times a year in January, April and September, straight to students, considering their next step.

Also published as an e-edition  
online at  
[issuu.com/studentfarmer](https://issuu.com/studentfarmer)



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Call Scott Keyes – 02476 858958 / 07917 909530  
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# TECHNICAL INFORMATION

## Advertisement rates

DPS	£1800
BACK COVER	£1250
INSIDE COVER	£1130
FULL PAGE	£1030
HALF PAGE	£620
QUARTER PAGE	£340
EIGHTH PAGE	£180

## Publication schedule 2026

Issue	Ad booking deadline	Ad copy deadline	Distribution to Colleges	With members from
Jan 26	02-Jan-26	06-Jan-26	22-Jan-26	23-Jan-26
April 26	31-Mar-26	03-Apr-26	23-Apr-26	25-Apr-26
Sept 26	22-Aug-26	28-Aug-26	17-Sep-26	19-Sep-26

## Ad dimensions and specifications

### DOUBLE PAGE SPREAD

Type: 263mm (h) x 396mm (w)  
Trim: 297mm (h) x 420mm (w)  
Bleed: 303mm (h) x 426mm (w)

### FULL PAGE

Type: 263mm (h) x 181mm (w)  
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Bleed: 303mm (h) x 216mm (w)

### HALF PAGE HORIZONTAL

129mm (h) x 181mm (w)

### HALF PAGE VERTICAL

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### QUARTER PAGE HORIZONTAL

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### QUARTER PAGE VERTICAL

129mm (h) x 88mm (w)

### EIGHTH PAGE

62mm (h) x 88mm (w)

### ACCEPTABLE FILES

PDF, TIFF, JPEG, EPS – all 320dpi  
CMYK high resolution formats.

### TYPEFACES, FONTS

### AND IMAGES:

Please ensure that all fonts are either embedded or outlined.  
All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.



## To advertise

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