

KEEPING OUR MEMBERS IN TOUCH WITH WELSH NEWS, POLICIES AND INTERESTS

FARMINGWALES



ADVERTISING RATES AND PUBLISHING SCHEDULE FOR 2026

DISTRIBUTED TO OVER 7500 NFU CYMRU
MEMBERS EACH MONTH

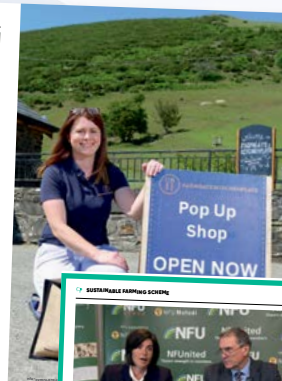
FIND OUT MORE ON HOW YOUR BUSINESS WOULD BENEFIT BY ADVERTISING IN FARMING WALES

CONTACT DETAILS: Belinda Horner / **t:** 02476 858 951 / **e:** belinda.horner@nfu.org.uk



FARMINGWALES

TARGETING FARMERS
THROUGH COST
EFFECTIVE ADVERTISING



The publication which keeps our members in touch with Welsh news, policies and interests.

The magazine is published monthly offering members the opportunity to understand more of what NFU Cymru officials and staff are doing behind the scenes to ensure a premier agricultural service.

ADVERTISING RATES FOR 2026

Ad Rates

DPS	£1500
Back Cover	£1130
Inside Cover	£1030
Full page	£850
Half page	£510
Quarter Page	£310
Eighth Page	£185
Classified SCC	£8.50

Insert Rates

Weight of insert

Up to 5g	£70
Up to 10g	£80
Up to 15g	£90
Up to 20g	£100
Up to 25g	£110
Up to 30g	£120
Up to 35g	£130
Up to 40g	£140

Costs quoted per 1000 copies

Ad Specifications

Acceptable Files

PDF, TIFF, JPEG, EPS

– all 320dpi CMYK high resolution formats.

Typefaces, Fonts and Images:

Please ensure that all fonts are either embedded or outlined. All picture/graphic files should be scanned at a resolution of 320 dpi and converted to CMYK format.

Sending Files

Email: Please email files as attachments to:

nfuw@atgraphicsuk.com

T: 01733 362 700/701

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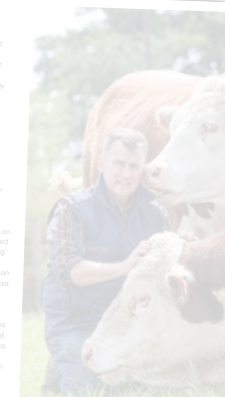


DEADLINES & PUBLICATION SCHEDULE 2026



When it comes to his career choice, Nigel Owen's passion for farming and farming the other way round is clear. Comparing the two, he says: "Farming is a bit like rearing - unless you just wouldn't do it." It's a bit of a cliché, but it's one that's true. Nigel Owen is a farmer and a rearing enthusiast. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work.

In 2019, when thoughts of retirement were on his mind, Nigel Owen decided to farm. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work. He's a man who's been in the industry for over 20 years, and he's a man who's passionate about his work.



ISSUE	Ads booking	Ads copy	Insert booking	Inserts delivery	With members from
Jan-26	27-Nov-25	02-Dec-25	03-Dec-25	09-Dec-25	18-Dec-25
Feb-26	24-Dec-25	06-Jan-26	07-Jan-26	13-Jan-26	22-Jan-26
Mar-26	29-Jan-26	03-Feb-26	04-Feb-26	10-Feb-26	19-Feb-26
Apr-26	26-Feb-26	03-Mar-26	04-Mar-26	10-Mar-26	19-Mar-26
May-26	26-Mar-26	31-Mar-26	01-Apr-26	07-Apr-26	16-Apr-26
Jun-26	30-Apr-26	05-May-26	06-May-26	12-May-26	21-May-26
Jul-26	28-May-26	02-Jun-26	03-Jun-26	09-Jun-26	18-Jun-26
Aug-26	25-Jun-26	30-Jun-26	01-Jul-26	07-Jul-26	16-Jul-26
Sep-26	30-Jul-26	04-Aug-26	05-Aug-26	11-Aug-26	20-Aug-26
Oct-26	27-Aug-26	01-Sep-26	02-Sep-26	08-Sep-26	17-Sep-26
Nov-26	01-Oct-26	06-Oct-26	07-Oct-26	13-Oct-26	22-Oct-26
Dec-26	29-Oct-26	03-Nov-26	04-Nov-26	10-Nov-26	19-Nov-26
Jan-27	26-Nov-26	01-Dec-26	02-Dec-26	08-Dec-26	17-Dec-26

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