


2025

 **Poultry**  
News for poultry members of the NFU

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IN  
SHOW**

**MEDIA RATES AND INFORMATION FOR NFU POULTRY 2025**



# The finer detail

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

Working for you!  
An NFU publication.

## HOT TOPICS FOR 2025

**JAN//FEB**  
Science and Innovations

**MAR//APR**  
Health and Welfare

**MAY//JUN**  
Eggs and Breeding

**JUL//AUG**  
The Kit

**SEPT//OCT**  
Feeding inputs and nutrition

**NOV//DEC**  
The Meat issue

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## ADVERTISING RATES

DPS	£1700
Back Cover	£1250
Inside Cover	£1050
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Half Page	£550
Quarter Page	£345

## PUBLICATION SCHEDULE 2025

Issue	Ad booking deadline	Ad Copy Deadline	With members
Jan/Feb 25	20-Nov-24	27-Nov-24	13-Dec-24
Mar/Apr 25	22-Jan-25	29-Jan-25	14-Feb-25
May/Jun 25	02-Apr-25	09-Apr-25	25-Apr-25
Jul/Aug 25	28-May-25	04-Jun-25	20-Jun-25
Sep/Oct 25	30-Jul-25	06-Aug-25	22-Aug-25
Nov/Dec 25	25-Sep-25	01-Oct-25	17-Oct-25

Mechanical details available on request

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