

2024

NFU  
**Poultry**  
News for poultry members of the NFU



**TIME TO GROW**

MEDIA RATES AND INFORMATION FOR NFU POULTRY 2024



# The finer detail

Published six times a year, *NFU Poultry* is the definitive must have magazine for those who want to be one step ahead of the game.

Covering Broilers, Breeders, Layers and Turkeys. *NFU Poultry* is read by the opinion formers and key decision makers in British poultry production and includes all the latest, essential information to help them plan their business and maximise profitability.

Working for you!  
An NFU publication.

## HOT TOPICS FOR 2024

**JAN//FEB**  
Science and Innovations

**MAR//APR**  
Health and Welfare

**MAY//JUN**  
Eggs and Breeding

**JUL//AUG**  
The Kit

**SEPT//OCT**  
Feeding inputs and nutrition

**NOV//DEC**  
The Meat issue

## THE PEOPLE

**Advertising**  
Scott Keyes  
07917 909 530  
02476 85 8958  
Scott.Keyes@nfu.org.uk

**Editorial**  
Jo Travis  
02476 85 8666  
Jo.Travis@nfu.org.uk

**Chief Poultry Advisor**  
Aimee Mahony  
02476 85 8622  
Aimee.Mahony@nfu.org.uk

**Poultry Advisor**  
Tom Glen  
02476 85 8260  
Tom.Glen@nfu.org.uk

## ADVERTISING RATES

DPS	£1950
Back Cover	£1200
Inside Front	£1000
Full Page	£850
Half Page	£520
Quarter Page	£325

## PUBLICATION SCHEDULE 2024

Issue	Ad booking deadline	Ad Copy Deadline	With members
Jan/Feb 24	22-Nov-23	29-Nov-23	16-Dec-23
Mar/Apr 24	24-Jan-24	31-Jan-24	16-Feb-24
May/ Jun 24	03-Apr-24	10-Apr-24	26-Apr-24
Jul/Aug 24	29-May-24	05-Jun-24	21-Jun-24
Sep/Oct 24	30-Sep-24	07-Aug-24	23-Aug-24
Nov/Dec 24	25-Sep-24	02-Oct-24	18-Oct-24

Mechanical details available on request



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SCOTT.KEYES@NFU.ORG.UK